To what extent was the rise to power of Hitler due to personal appeal and ability?

Platform appealed to and unified the people:

- > Repudiation of Versailles; remilitarization
- Blame of misfortunes on Jews and Bolsheviks
- Democracy was bad and offered change
- Lebensraum
- Social Darwinism
- ➤ Right to self-determination

Ability to persuade:

- Oratory
- Creating propaganda
- Creating terror
 - SA, SS, Gestapo
 - Aryanization
 - Holocaust/Concentration camps (after chancellorship)
- Deification/cult of personality
- > To make promises to all groups
 - Restore economic and political order
 - Suppress violence and strikes by the left
 - Restore pride
 - Repudiate Versailles
 - Loans and grants to small businesses and big industry
 - A revived spiritualism for theologians
 - Employment for lower class through remilitarization
 - Stand up against communism would help middle and upper classes
- ➤ Being vague on some stances appealed to audience
 - Appealed to socialists through the title National Socialist German Workers Party (Nazis)

Ability to manipulate:

- Reichstag Fire made it seem like the Communist party was trying to take over the government and used this to crack down on the left and eventually ban political parties
- ➤ Enabling Act made promises to the Center Party and threatened Reichstag members to get them to pass this law giving Hitler dictatorial powers
- ➤ Gleischaltung transformed all of German society by appointing Nazis to important posts and infiltrating all of society with the Nazi ideology
- Munich Pact made it seem like his demands could be met when he was given the Sudetenland, but then he took Czechoslovakia; also made it seem like Czechoslovakia was killing Germans living in their country
- Book burnings got rid of books opposite to Nazi ideology
- ➤ Army (Fuhrer Oath) persuaded the army to take an oath of loyalty to Hitler because he would increase the size and technology of the military

- > Aryanization/Holocaust got rid of Jews to give Germans jobs; also slowly increased restrictions to get people to accept what he was doing
- Would use euphemisms to make his actions seem mild and like they were within the law
- Nazi-Soviet Pact signed with Stalin to prevent a two-front war, then surprised Stalin by attacking him
- Night of the Long Knives eliminated opponents by getting rid of the SA
- Concordat in return for recognizing the Nazi regime, Hitler got credibility, but later didn't allow religion to exist and sent priests to concentration camps
- Used industrialists money to gain power by promising to stand up to the Communists

Creating terror

- > SA, SS, Gestapo
- > Aryanization
- ➤ Holocaust/Concentration camps (after chancellorship)
- > Propaganda
- ➤ Telling society
- ➤ Gleichaltung had to be a part of the Nazis to keep your status
- Night of the Long Knives
- ➤ Kristallnacht
- > Banning of political parties
- > Strict censorship
- > Nazi paramilitary groups made you vote Nazi one Hitler became chancellor